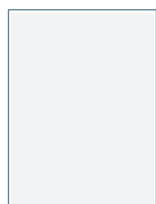


ELEVATE PRICE LIST

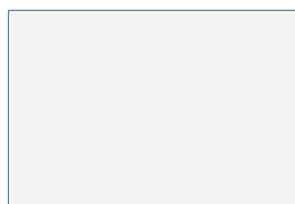
The inflight magazine of Air Serbia



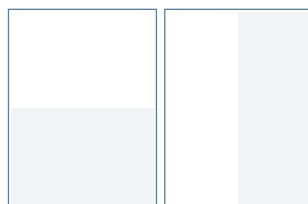
TECHNICAL INFORMATION



Full Page 1/1
192 x 255 mm
+ 3mm for trimming



Double page 2/1
384 x 255 mm
+ 3mm for trimming



One half of a page 1/2
horizontal 192 x 127.5mm
+ 3mm for trimming
vertical 96 x 255 mm
+ 3mm for trimming



One third of a page 1/3
horizontal 192 x 85 mm
+ 3mm for trimming
vertical 96 x 255 mm
+ 3mm for trimming

ADVERTISING RATES

1/1 – full page	2300 €
K2	2500 €
K3	2500 €
K4	3650 €
K2+3	3900 €
2/1	3500 €
1/1 – Business club / interview	4000 €
1/2	1500 €
1/3	1260 €
**** SPECIAL OFFER ADVERTORIAL ****	
1/1 – Restaurants / Advertorials	800 €
1/1 – Medical tourism / Advertorial	1600 €
1/3 – Medical tourism / Advertorial	700 €
1/4 – Medical tourism / Advertorial	600 €
**** SPECIAL OFFER TASTE OF SERBIA ****	
1/1 –	1200 €
1/2 –	800 €
1/3 –	700 €

* VAT is not included in the price

* The price list applies from 01.01.2025

***Special** ad positioning is charged with an increase of 20% on the prices from the price list.

***Discount** is granted on the full prices from the price list, depending on the agreed-upon volume of advertising.

***Prices** of Advertising space are calculated in dinar equivalents at the National Bank of Serbia's middle exchange rate.