

# Blic žena

a name you can trust



The most popular  
and most-read  
weekly magazine

Weekly circulation

Readership per issue

Copies sold

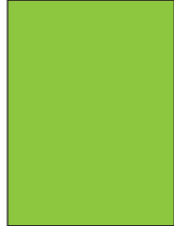
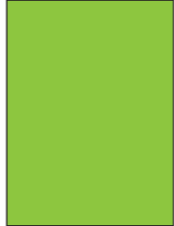
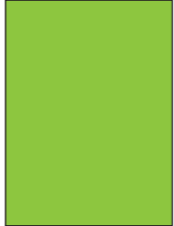
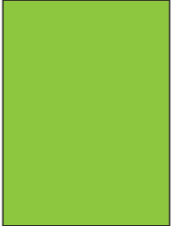
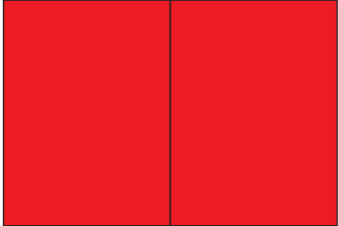


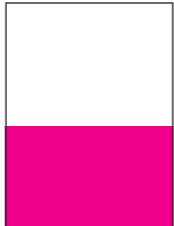
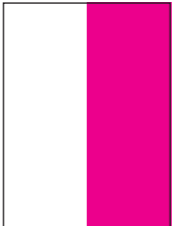
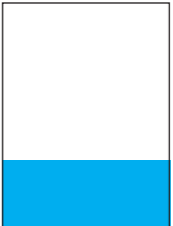
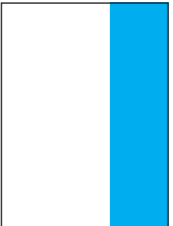
## Media kit

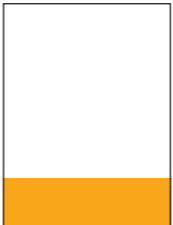
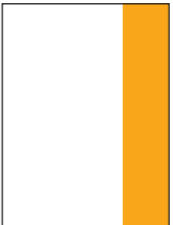
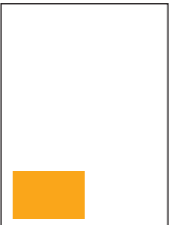
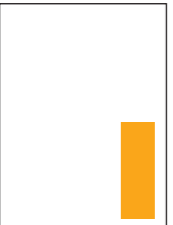
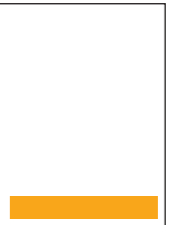
PRICE LIST VALID FROM 01.01.2025.

Contact: [oglas@ringier.rs](mailto:oglas@ringier.rs)  
+381 11 3334 531



					Size
210 x 280 mm	210 x 280 mm	210 x 280 mm	210 x 280 mm	410 x 280 mm	Dimensions
2.170	2.170	2.460	1.970	3.650	Price

				Size
210 x 133 mm	110 x 280 mm	210 x 92 mm	80 x 280 mm	Dimensions
1.230	1.230	870	870	Price

					Size
210 x 62,5 mm	65 x 280 mm	95 x 66 mm	50 x 125 mm	185 x 37 mm	Dimensions
640	640	430	430	430	Price

Prices are expressed in euros, with payment in the equivalent amount in dinars, based on the NBS middle exchange rate on the day of publication.

Insertion: 0,030 EUR per piece  
(For items over 40 g – by arrangement)

Cellophane Wrapping and Gluing: by arrangement

### Special requests:

• Ad preparation . . . . .	+10%
• Editorial page . . . . .	+30%
• PR and Advertorial . . . . .	+30%
• Special requests . . . . .	+30%
• Political content . . . . .	+100%
• Other . . . . .	by arrangement

### Technical note:

(for all ad dimensions)  
Please ensure that all text is indented by 10 mm on each side of the ad layout.

### Technical specifications of the Publication:

Printed in full color.

VAT is not included in the price.

Submit ad materials 7 days in advance, in the following formats: tiff, eps, pdf, jpg

(color mode CMYK, no color profile, 300 dpi, text converted to curves).