

ana

Advertising rates 2024.

 Ringier





ana

the premier and the largest women's forum

Ana is the premier and largest women's forum in the region. It is a space where diverse opinions and experiences are shared among members from different continents, backgrounds, and lifestyles. This unique women's forum has earned its credibility through a long-standing tradition. No topic or query, when typed into a search engine, does not see ana.rs appear at the top of the results.



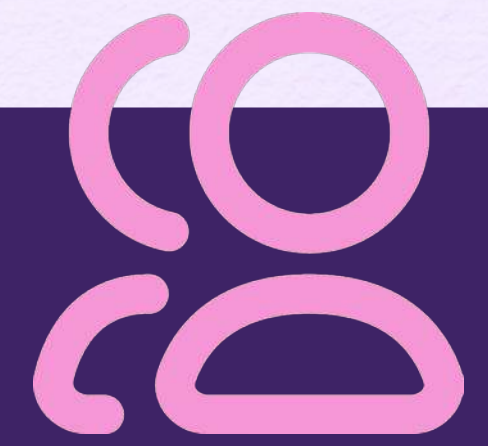
ana

the premier and the largest women's forum



75.000

topics



10.000

logged users per day



30-50

new topics
daily



8.000

posts daily

Branding

Branding

Billboard 970x250

Premium 300x600

Footer billboard 750x200

Billboard 320x100

Premium 320x100
Premium 300x250

Sticky 320x100

Standard 300x250
Standard 320x100

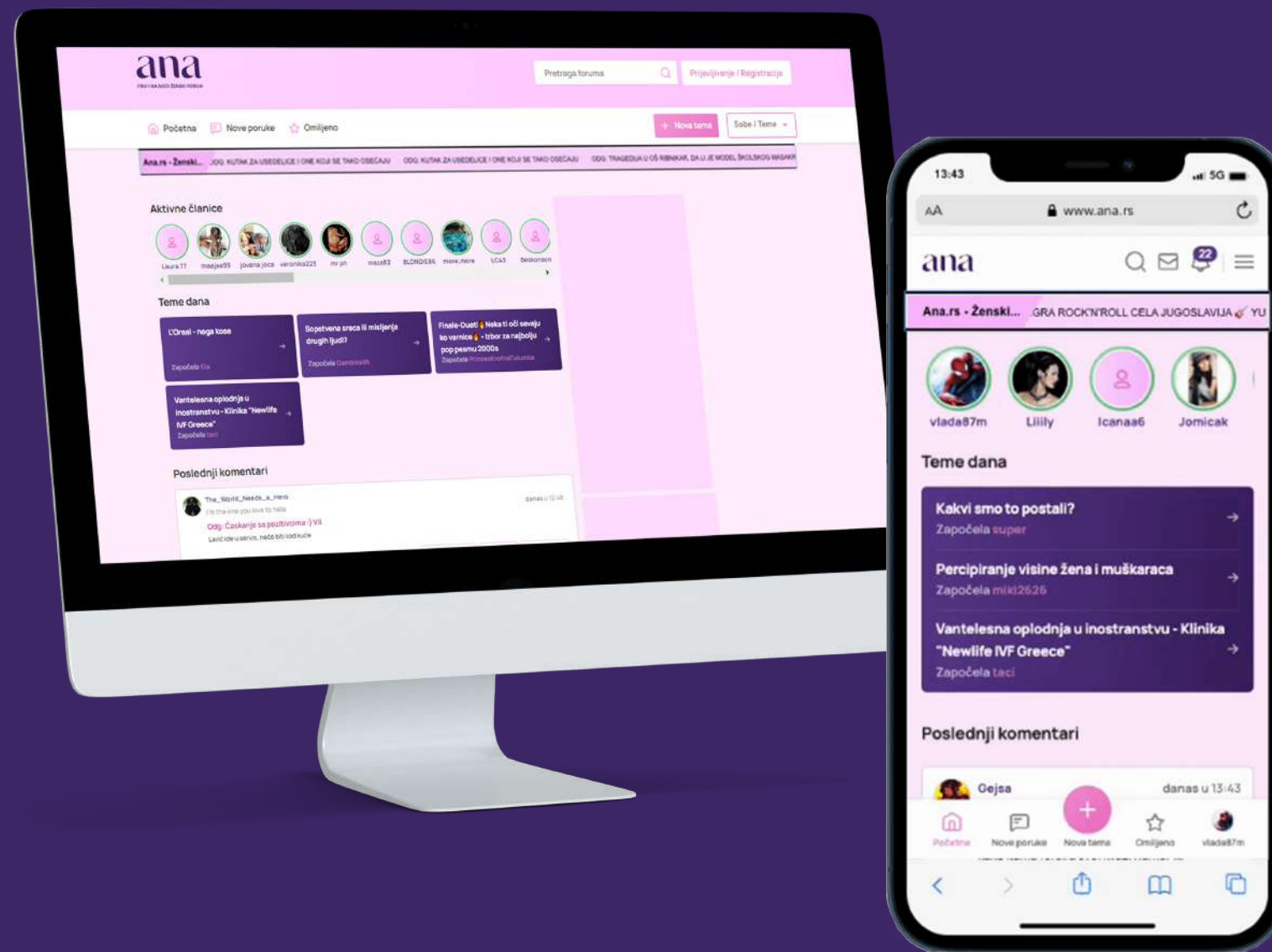
Premium InFeed 580x280
Premium InFeed 790x200

Standard InFeed 580x280
Standard InFeed 790x200

Desktop

Mobile

Position	Lease model	Price
Billboard- 970x250	CPM	4.80 €
Premium - 300x600	CPM	3.60 €
Premium InFeed - 580x280,790x200	CPM	3.20 €
Standard - 300x600	CPM	2.40 €
Standard InFeed - 580x280, 790x200	CPM	2.00 €
Branding - 470x1080	CPM	6.00 €
Footer Billboard - 750x200	CPM	4.80 €
Preroll video	CPM	5.00 €
Billboard- 320x100	CPM	1.60 €
Premium - 320x100	CPM	1.20 €
Premium - 300x250	CPM	1.50 €
Standard - 320x100	CPM	0.70 €
Standard - 300x250	CPM	1.00 €
Sticky - 320x100	CPM	1.60 €



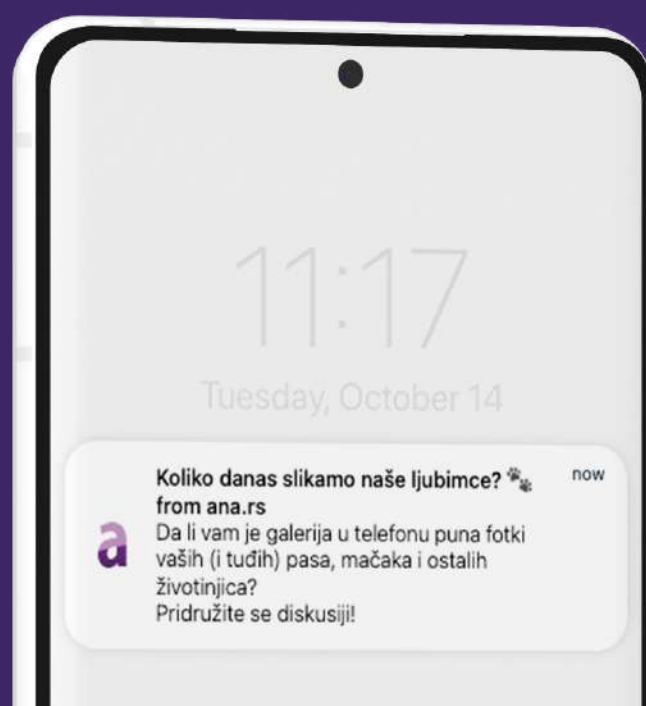
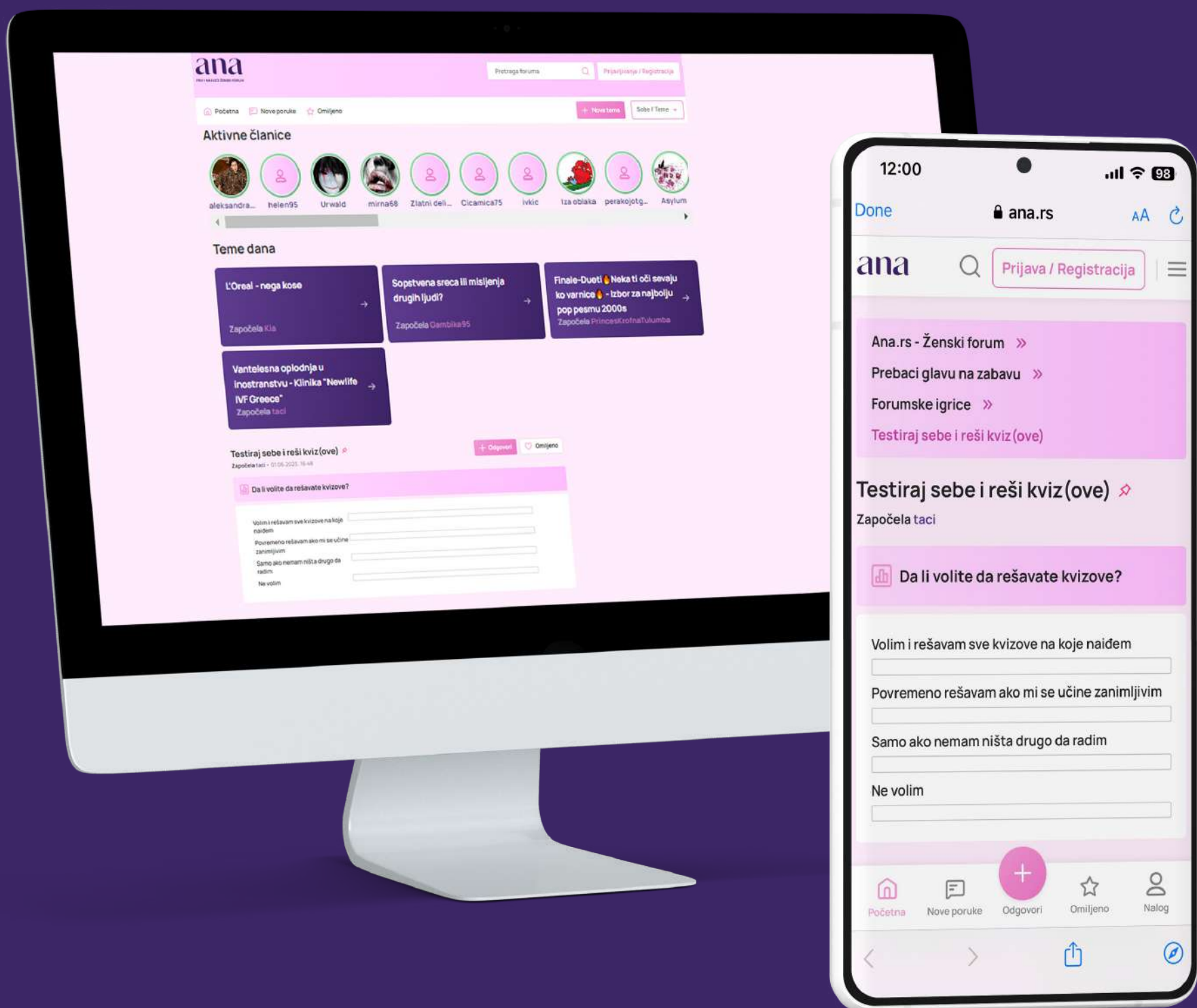
ana CHYRON

Period	Platform	Position	Price
24h	desktop+mobile	header	1.200 €



ana DISPLAY MEDIA ROOM

Period	Platform	Position	Price
1 month	desktop+mobile	580x280+336x280	3.000 €



Service	Platform	Price
Highlighting Daily Topic on Homepage	desktop+mobile	200 €
Survey	desktop+mobile	600 €
Sponsored Topic	desktop+mobile	1.200 €
Push Notification	mobile	600 €



Period	Platform	Format	Price
1 month	desktop+mobile	Full service	5.000 €

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Contact

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