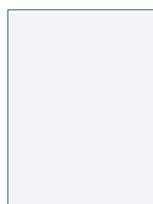


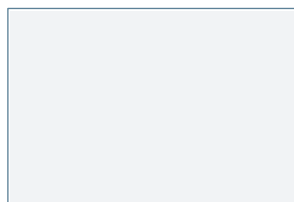
ELEVATE PRICE LIST

The inflight magazine of Air Serbia

TECHNICAL CHARACTERISTICS



Full page 1/1
192 x 255 mm
+ 3mm for trimming



Double page 2/1
384 x 255 mm
+ 3mm for trimming



One half of a page 1/2
horizontal 192 x 127.5mm
+ 3mm for trimming
vertical 96 x 255 mm
+ 3mm for trimming



One third of a page 1/3
horizontal 192 x 85 mm
+ 3mm for trimming
vertical 96 x 255 mm
+ 3mm for trimming

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ELEVATE ADVERTISING RATES

1/1 – full page	2400 €
K2	2640 €
K3	2640 €
K4	3780 €
K2+3	4380 €
2/1	3720 €
1/1 – Business club / interview	4800 €
1/2	1560 €
1/3	1320 €
**** SPECIAL OFFER ADVERTORIAL **** *	
1/1 – Restaurants / Advertorials	800 €
1/1 – Medical tourism / Advertorial	1600 €
1/3 – Medical tourism / Advertorial	700 €
1/4 – Medical tourism / Advertorial	600 €
**** SPECIAL OFFER TASTE OF SERBIA ****	
1/1	700 €
1/2	500 €
1/3	400 €

* VAT is not included in the price
*The price list applies from 01.01.2024.

*Special ad positioning is charged with an increase of 20% on the prices from the price list.

*Depending on the agreed-upon volume of advertising, a discount is granted on the full prices from the price list.

*Advertising space prices are calculated in dinar equivalents at the National Bank of Serbia's middle exchange rate.